



October 2024

Dear Retiree,

We are pleased to announce that The Hershey Company's 2024-2025 Season of Giving annual workplace giving campaign will take place from November 1 through November 30th. This year, **retirees may donate to one of six charities and your donation will be matched dollar for dollar up to \$10,000 by the company.** As you know, our employees and retirees contribute generously during each campaign. Last year, we raised nearly \$1.75 million, which directly benefited our local communities and people in need.

Retirees may donate to any of the charities below during our Season of Giving to be eligible for a dollar-for-dollar match from The Hershey Company:

- United Way Worldwide or a Local United Way
- Children's Miracle Network Hospitals
- Feeding America
- American Foundation for Suicide Prevention
- JDRF International
- The Hershey Company Employees 1st Fund

More information about each of these charities and instructions on how to donate are on the reverse side.

As in previous years, **your donation must be entered ONLINE** to be eligible for company matching dollars. **Please do not send checks to The Hershey Company.** There are two ways to use the online giving portal:

1. **Upload Your Receipt:** Donate directly to one of the charities listed above and then upload your receipt from the charity to the online portal during the campaign to have your gift matched. The portal will be open from November 1 – November 30th. All contributions to the charity must be made between January 1 – November 30, 2024, to be eligible for the match.
2. **Give via the Portal:** You can also make your donation by credit card to one of the charities via the portal, and your gift will automatically be matched.

If you need assistance while using the giving portal, we encourage you to call 717-271-7187 or click the "Help" button on the giving portal for assistance. Thank you for all that you do to help your community thrive, and we look forward to another successful campaign.

Sincerely,
Global Sustainability & Social Impact Team
The Hershey Company

GIVING INSTRUCTIONS To log onto The Hershey Company Giving Portal:

- 1) Go to <http://v2.e-portal.co/c/hersheys>
- 2) At the top, click on: “For Retirees United Way Pledge Campaign, please click [here](#).”
- 3) Enter your contact information and the last four digits of your social security number.
- 4) Select “One Time Credit Card Pledge” if you would like to make a gift via credit card OR “Direct Donation” to upload your receipt and have a gift that you already made matched.
- 5) Questions? Use the Help link on the site or call 717-271-7187.

CHARITY OPTIONS

Only gifts to United Way Worldwide or a local United Way will be matched. You can learn more and locate your local United Way by visiting www.unitedway.org/find-your-united-way/.

Children’s Miracle Network Hospitals supports 170 member hospitals that provide 32 million treatments each year to kids across the U.S. Donations stay local at your nearest CMN hospital to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. You can learn more and donate at <https://childrensmiraclenetworkhospitals.org/donate/>

Feeding America is the nation’s largest hunger-relief organization—a powerful and efficient network of 200 food banks across the country. As food insecurity remains at its highest levels ever, Feeding America’s network of food banks feeds 46 million people. Your donation is split, with 65% going to your local Feeding America member food bank and 35% to national hunger prevention efforts. Learn more and donate at: www.feedingamerica.org

American Foundation for Suicide Prevention saves lives and brings hope to those affected by suicide. AFSP funds scientific research, educates the public on mental health, advocates for mental health and suicide prevention policies, and supports survivors. Your donation is split, with 50% benefiting your local AFSP and 50% toward national efforts. You can learn more and donate at www.afsp.org

JDRF International is the leading global organization funding type 1 diabetes (T1D) research. Type 1 diabetes is an autoimmune disease that strikes both children and adults suddenly. It has nothing to do with diet or lifestyle. There is nothing you can do to prevent it. And, at present, there is no cure. JDRF hopes to change that. You can learn more and donate at www.jdrf.org

The Hershey Company Employees 1st Fund, was created in 2018 to help Hershey Company U.S.-based employees in times of hardship. The Fund, which is administered by the Baton Rouge Area Foundation, provides financial support to employees who experience extreme situations including natural disasters, life threatening illness or injury, and other life-changing circumstances. The Fund can also receive tax-deductible contributions from anyone wanting to help our employees in times of need. You can donate online at <http://www.employees1st.org/hershey>